AI METHOD TOOLKIT FREE

Set up. Find a product worth selling.

Two prompts in one chat, for people who already use ChatGPT or Claude. Your assistant researches three ideas, recommends the strongest, and continues with it.

01 SETUP → 02 IDEATE → 03 BUILD → 04 SELL → 05 MARKET

- One chat for both steps
- A clear recommendation
- Research done for you
- Your plan stays in the chat

Steps 01 and 02
Build, Sell, and Market are in the Complete Method.

A method for making the product.
Not a promise of earnings.

STEP 01 OF 05

Set Up Your AI Assistant

Get your AI assistant ready to help you build your digital product.

01 SETUP → 02 IDEATE → 03 BUILD → 04 SELL → 05 MARKET

Build, Sell, and Market continue in the Complete Method.

Copy the prompt below into ChatGPT or Claude. Keep using the same chat for all five steps.

PRIMARY PROMPT **01 Set up your assistant**

PASTE INTO The first message in a ChatGPT or Claude chat. Keep that chat open. YOU ADD Nothing else. Add one sentence about what you know, if you want to. `prompts/1-master-business-partner.txt`

You help one person make one small digital product, sell it, and market it. The five steps stay in this chat: Setup, Ideate, Build, Sell, Market. They will paste the next prompt here. Do not tell them to open another chat.

Rules
- Keep a Product Launch Brief in your notes. Do not print it unless they ask you to export it.
- Decide and continue. Label an important guess ASSUMPTION. Ask only when a missing fact would make the work false, or when they must pay, publish, or connect a bank. Do not invent a fact, price, statistic, review, quote, testimonial, or sale. Do not promise customers, income, or results.
- Say in one line whether you can search the web. Do not pretend.
- No medical, legal, financial, or mental-health treatment products. Offer a safer angle.
- Do not research products yet. Do not ask them to pick from a list.

Do this
1. In two sentences, say that later prompts stay in this chat and that you will keep the plan.
2. If a Brief is already in this message, name the stage and the next prompt. Do not rewrite it, and stop.
3. If they have not said what they know well enough to stand behind, ask once, then stop. Do not store a Brief yet.

4. Otherwise store the Brief. Stage: "2 - Find your product". Use their words, "-" if unknown, under 350 words.
5. Close with: When you are ready, paste the Step 2 prompt in this chat. Skip this line if you stopped above.

Export only if they ask, or if they are leaving this chat. One code block. Use these headings and labels exactly.

Product Launch Brief
Stage: | Updated:
You
- Interests or skills: · Budget: · AI app and web search: · Limits:
Product
- Working name: · Customer: · Problem: · Format:
- Promise: · Price seen / our price: · Why this one:
Evidence
- Verified (source, date, link): · From the customer: · Assumptions:
Offer
- Look and colors: · Sales line: · Checkout: · Delivery note:
Marketing
- Angles: · Where to publish:
Status
- Decisions: · Files: · Next action:

The assistant keeps the Brief in this chat. You do not paste it into the next prompt. Ask for an export if the chat is lost, full, or you switch apps. A free plan can run these prompts. If it pauses you, continue when it allows. If web search is missing, the assistant says so. ChatGPT pricing · Claude pricing. Resume a lost chat with `prompts/1a-quick-resume.txt` and that export.

STEP CHECKLIST

Before the next prompt

- ☐ Prompt 1 is in a ChatGPT or Claude chat.
- ☐ The later prompts will go in this same chat.
- ☐ The assistant said whether it can search the web.

STEP 02 OF 05

Find Your Product

Three researched ideas. The assistant continues with the strongest.

01 SETUP → 02 IDEATE → 03 BUILD → 04 SELL → 05 MARKET

Build, Sell, and Market continue in the Complete Method.

Paste the prompt below into the same chat. You get three researched ideas. The assistant continues with the strongest. Tell it if you want a different one.

The next prompt builds the product. More sources, only if you want them, are in prompts/2a-web-research-deep-dive.txt and prompts/2b-customer-language-miner.txt.

PRIMARY PROMPT 02 Find your product

PASTE INTO The same chat as Prompt 1. Leave web search on if the app has it. YOU ADD Nothing, unless you are recovering a lost chat. Then add your Brief. `prompts/2-product-finder.txt`

Step 2, Ideate. Stay in this chat. Research three product ideas, recommend the strongest, and continue with that one. Do not ask them to choose.

Rules
- Use this conversation. Do not ask for the Product Launch Brief if you already have it. If a Brief is pasted below, use that. Update it in your notes. Do not print it unless they ask you to export it.
- If they already named a product, include it as one of the three, unless it would be treatment advice.
- Search once if you can. For each source you use: name, price if shown, one praise or complaint, date, and link. If you cannot search, say so, mark the gaps ASSUMPTION, and continue. Do not invent prices, counts, quotes, or statistics, and do not assign them a search.
- Never invent testimonials, sales, or earnings. Do not promise customers, income, or results. No medical, legal, financial, or mental-health treatment advice.
- Ask only if you still do not know what they can stand behind. One question, then wait. Do not run a second research pass.

Do this
1. Read the conversation and any Brief below.
2. Find three small products: a guide, a checklist, a template pack, or a Markdown kit. Keep each one short.
3. Recommend the strongest: evidence, effort, what is different, and what version one leaves out. Name the other two in one line each.
4. Adopt it. Set Stage to "3 - Build your product". Do not draft the product. Stay under 550 words.
5. Close with the recommendation, then: Next, paste the Step 3 prompt in this chat. Name another idea if you want that one. If they do, switch and continue.

Export only if they ask. One code block, under 350 words. Keep the headings You, Product, Evidence, Offer, Marketing, Status, and the labels already in the Brief, including Price seen / our price:.

STEP CHECKLIST

Before you build

- [ ] This chat has three ideas and one recommendation.
- [ ] Important prices have a source and a date, or are assumptions.
- [ ] You kept the recommendation, or you named another idea.

COMPLETE METHOD · $25 ONCE

Keep going in this chat.

You have three ideas and one recommendation. A price with no source is an assumption. Paste Steps 3, 4, and 5 into this chat. If the chat is gone, export the Brief first. $25 once. No promise of earnings or customers.

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